

Cabinet 22 October 2018

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Response to Child Obesity Scrutiny Inquiry
Health & Adult Social Care Select Committee

Inquiry Title	Child Obesity
Inquiry Chairman	Brian Roberts
Committee & Governance Adviser	Liz Wheaton
Select Committee Owner	Health & Adult Social Care
Date agreed by Select Committee	24 th July 2018
Lead Cabinet Members	Noel Brown (Cabinet Member for Community Engagement and Public Health) Mike Appleyard (Cabinet Member for Education & Skills) Warren Whyte (Cabinet Member for Children’s Services)
Lead Senior Officer (Director)	Gill Quinton (Executive Director, CHASC)
Lead Service Officer	Lucie Smith, Public Health Practitioner

VERSION CONTROL

Version No.	Changes	Name of response author	Date

Recommendation	Agreed Yes/No	BCC Cabinet / Partner Agency Response including proposed action	Responsible Cabinet Member (for BCC recs)	Senior Responsible Officer Owner	Action by date
<p>1: That the Council develops a vision for tackling child obesity – “Everyone’s Responsibility” to include:</p> <p>Setting-up a Healthy Communities Partnership sub-group to develop a co-ordinated “Child Healthy Eating Action Plan” with a 1-2 year delivery plan which aligns with the Government targets to reduce child obesity.</p>	Yes	<p>The Council will request that partners on the Health and Wellbeing Board commit to developing a multiagency action plan via the Healthy Communities Partnership (HCP). However this will also need to involve schools and early year’s settings.</p> <p>The development of a plan depends on the capacity of partners and internal stakeholders to support it. Any plan will take account of available resources to ensure the action plan is realistic and achievable</p>	Noel Brown	Jane O’Grady (Director of Public Health)	December 2018

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2: That progress on delivery of the action plan be reported to the Health & Wellbeing Board on an annual basis.	Yes	This depends on whether partners agree to develop a children and young people healthy eating action plan.	Noel Brown	Jane O'Grady (Director of Public Health)	December 2018
3: (As Corporate Parents) To develop a healthy eating/cooking section in the induction pack for all Fostering and Adoption Families and signpost to support services.	Yes	Information on healthy eating, cooking and local services will be distributed to existing carers, parents and special guardians and included in the induction material for people newly approved. This information will be drawn from existing sources to ensure messages are clear and concise.	Warren Whyte	Nathan Whitley (Head of Children's Care Service)	To start in November 2018
4: (As Corporate Parents) To introduce a dashboard metric to show the proportion of children in care who are obese and overweight with regular reporting to the Corporate Parenting Panel on progress on specific action plans.	Yes	The Corporate Parenting Panel reviews the health of its children annually and will include a healthy weight as part of this.	Warren Whyte	Richard Nash (Service Director, Children's Social Care)	From April 2019.
5: To ensure that the work of the Prevention at Scale pilot be used to shape and inform the work of the Healthy Communities Partnership.	Partially agreed	The existing Prevention at Scale pilot is adult focused; therefore whilst not specific to children the key learning of Prevention at Scale may take families into account. Depending on the outcome of recommendation 1, any relevant outcomes will be shared with the Healthy Communities Partnership.	Noel Brown	Jane O'Grady (Director of Public Health)	Ongoing
6: To explore other innovative approaches to the National Child Measurement Programme, including Manchester's approach and consider the feasibility and benefits of such approaches for Bucks, whilst continuing to deliver the NCMP in accordance with national protocol.	Yes	The existing NCMP programme in Buckinghamshire meets the national operating guidance and data quality indicators as stipulated by Public Health England. Understanding innovative approaches to the NCMP is part of Public Health's horizon scanning remit. Public Health proactively searches for examples of good practice, including through participation in national and regional networks. Manchester's programme (where all primary aged children are measured and parents receive annual	Noel Brown	Jane O'Grady (Director of Public Health)	Ongoing Ongoing

		growth updates through an online feedback system) will be considered as part of this. All approaches will be reviewed in terms of the benefits to be gained and the resource implications of any new approach.			
7: To develop a “suite of projects with costs” which can be used by the Local Area Forums as part of their Local Priorities Funding discussions. The project list could include a series of cooking workshops for most deprived children to providing gardening tools and seeds for a community allotment.	Yes	Public health will develop a project list based on national best practice with indicative costs. The project list will be developed in consultation with stakeholders and across BCC business units. This will be done within existing resources.	Noel Brown	Jane O’Grady (Director of Public Health)	April 2019
8: To act as the co-ordinator/facilitator of the Healthy Pupils Capital Programme to ensure the money is allocated and used to make a difference. Provide guidance to schools on how the money can be used, based on the Government’s guidance.	Yes	The decision on the use of Healthy Pupil Capital Fund (HCPF) will be a Cabinet Member decision (Cabinet Member for Education and Cabinet Member for Resources) as it is an un-ringfenced capital grant. Initial options have been presented to Members and were considered by Asset Strategy Board in July but no final decision was made on a preferred option for the use of this grant. Until such time as Cabinet Members have agreed a preferred option and taken a formal decision the proposed use of the grant cannot be confirmed.	Mike Appleyard	Sarah Callaghan (Service Director, Education)	TBC
9: To write a letter to the Department for Education in support of introducing the new voluntary healthy rating scheme for primary schools as soon as possible and for it to be used by Ofsted as part of the inspection criteria.	Yes	In Buckinghamshire we are committed to supporting schools to make the most of their vital role in supporting healthy eating and physical activity. Children’s Services will produce a letter in support of the introduction of the new voluntary healthy rating scheme, which was a commitment from the Governments first instalment of the Childhood Obesity Plan in 2016. Shaping healthy habits from an early age and the expedient implementation of these proposals will greatly support us in our endeavours.	Mike Appleyard	Sarah Callaghan (Service Director, Education)	September 2018

<p>10: To support schools to deliver the PSHE curriculum in a consistent and coherent way across Buckinghamshire.</p>	<p>Yes</p>	<p>Health Education will become compulsory in all maintained schools from September 2020. This statutory requirement will provide the foundation for consistent and coherent delivery. Public health is already supporting this, with a PSHE Lead in post. The PSHE Lead has developed school PSHE networks and forums. These will be used to support schools develop and implement the new Health Education subject by September 2020.</p> <p>The school nurse team will provide the opportunity to support a consistent and coherent approach to signposting and referring families to appropriate support.</p> <p>Responsibility to implement and deliver the Health Education curriculum sits with schools, whilst public health can support schools, they cannot take responsibility for the delivery.</p>	<p>Noel Brown</p>	<p>Jane O’Grady (Director of Public Health)</p>	<p>Ongoing</p>
<p>11:</p> <p>a) To create “Child Healthy Eating” ambassadors within the Early Years setting and in schools (with the help of the Early Years Providers and School Liaison Officers) who can drive the key messages around the health benefits of providing healthy food to their local communities</p>	<p>Partially agree</p>	<p>11a: The Education Service will champion healthy lifestyles to mitigate against obesity but cannot directly provide ambassadors. The withdrawal of the Education Support Grant has created considerable funding pressures within the Education Service and in response, we have created Side By Side, a schools led model for school improvement. In keeping with the principles of Side by Side, we will facilitate and support schools to help each other drawing from the expertise across our family of schools so that where good practice exists in all areas (including healthy lifestyles) we will build capacity.</p> <p>In addition to this, the creation of school ‘child healthy eating’ ambassadors should utilise the existing network of PSHE leads within schools, which complements the Side by Side model, in order to avoid duplication of information and to</p>	<p>11a: Noel Brown Mike Appleyard</p>	<p>11a: Jane O’Grady (Director of Public Health) Sarah Callaghan, (Service Director, Education)</p>	<p>11a: To start from April 2019</p>

<p>7</p> <p>b) To develop strong messages for specific communities, for example, Mosques, Churches, GP surgeries, Hospitals (pre-natal and antenatal clinics and maternity wards), Libraries, Parish and Town Councils;</p>	<p>Yes</p>	<p>ensure integration within a whole school approach.</p> <p>The Early Years' Service will encourage Early Years' settings to promote healthy eating to children attending these settings and their families</p> <p>The specific role and function of the ambassadors will depend on the successful development of a multi-agency Healthy Communities Partnership healthy eating action plan. The school ambassador's role will be further informed by the involvement and engagement of the PSHE network.</p> <p>11b: Through the existing Prevention at Scale programme research is underway to understand the behaviour and insight of adults from key priority groups for two lifestyle areas including healthy weight. This will then be used to develop targeted communication campaigns. Whilst not specifically aimed at children, it will help to support strong messages for the whole of these specific communities.</p> <p>Through the current Live Well Stay Well service specific communication messages for pre-natal and antenatal services, are being co-designed via the multi-agency Healthy Pregnancy Steering Group.</p>	<p>11b: Noel Brown</p>	<p>11b: Jane O'Grady (Director of Public Health)</p>	<p>11b: January 2019</p>
<p>c) Work with the PSHE Leads in schools to devise a training module for Head teachers and School Governors around the importance of healthy eating/cooking and healthy choices in schools in conjunction with those who can deliver this.</p>	<p>Partially agreed</p>	<p>11c: Public health is already exploring the training needs of the PSHE network particularly with the introduction of compulsory Health Education.</p> <p>The feasibility of training head teachers and school governors, and the benefits of doing so will be considered as part of this work. Any training developed will link with the wider Health Education</p>	<p>11c: Noel Brown</p>	<p>11c: Jane O'Grady (Director of Public Health)</p>	<p>11c: To start from April 2019</p>

	agenda and take a whole school approach, which will be sustainable and have a greater impact for the whole school community. This will be dependent on the resources available.			
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